

**Department of Structural Engineering
University of California, San Diego
SE 290 Seminar**



Lon McPhail

Director of Corporate Research Partnerships
Jacobs School of Engineering
University of California, San Diego

"What to Expect: Advice from the Future"

Monday, January 23, 2017

12:00 pm - 12:50 pm, Pepper Canyon Hall, Room 122

<http://structures.ucsd.edu/node/2126>

Abstract

Your first 30-60-90 days - how to learn the company needs and add value to make yourself indispensable.

Social media and your professional life - making sure you're employable and sending the right message to your colleagues

Email do's and don'ts...and don't ever's - it's only "a quick little note" until it's read back to you by the Senate oversight committee for internal affairs. :-)

Biography

Lon McPhail is Director of Corporate Research Partnerships at the Jacobs School of Engineering, UCSD. Lon is responsible for expanding the Jacobs School engagement with industry in supported research areas including Neuroscience, Bioengineering, Artificial Intelligence/Neural networks, CHO cell genetic- and bio-engineering, Materials and Structures during Extreme Events, and Wearable Sensors & Systems. Previously Lon was Managing President, Strategy and Advanced Technology, for ARCSAFE LLC. (the ARCitecture for SAFEr schools). He also served as Director of Navy IT Operations at Dell, Technical Director at Lockheed Martin, and Operations Analyst for Northrop Grumman. Lon was also President, CTO and Founder of Cerver Systems, Inc., a provider

of military grade, cyber security for commercial enterprises. Lon is pursuing an MS graduate degree in systems architecture and engineering from USC, and holds a BS in Information Technology from the University of Phoenix.

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Sponsored by Professor Ahmed Elgamal

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