

**Department of Structural Engineering  
University of California, San Diego  
SE 290 Seminar**



**Lon McPhail**

Director of Corporate Research Partnerships  
Jacobs School of Engineering  
University of California, San Diego

**"Being a Valued Employee: Standing out Effortlessly"**

Monday, February 13, 2017

12:00 pm - 12:50 pm, Pepper Canyon Hall, Room 122

<http://structures.ucsd.edu/node/2126>

**Abstract**

What your boss needs most of all - doing your job is half the battle

How to report findings and activities- short, sweet, and to the point

Delivering bad news- it's an art form... two to the chest, or one to the Head.

Everything you write matters! - understanding that every word you write down should be publishable, and why.

**Biography**

Lon McPhail is Director of Corporate Research Partnerships at the Jacobs School of Engineering, UCSD. Lon is responsible for expanding the Jacobs School engagement with industry in supported research areas including Neuroscience, Bioengineering, Artificial Intelligence/Neural networks, CHO cell genetic- and bio-engineering, Materials and Structures during Extreme Events, and Wearable Sensors & Systems. Previously Lon was Managing President, Strategy and Advanced Technology, for ARCSAFE LLC. (the ARCitecture for SAFER schools). He also served as Director of Navy IT Operations at Dell, Technical Director at Lockheed Martin, and Operations Analyst for Northrop

Grumman. Lon was also President, CTO and Founder of Cerver Systems, Inc., a provider of military grade, cyber security for commercial enterprises. Lon is pursuing an MS graduate degree in systems architecture and engineering from USC, and holds a BS in Information Technology from the University of Phoenix.

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*Sponsored by Professor Ahmed Elgamal*

*For more information on this seminar, contact Lindsay Walton, at [858-822-3273](tel:858-822-3273) or at [lwalton@ucsd.edu](mailto:lwalton@ucsd.edu)*